Swiss Finance Institute and zeb launch survey on Swiss Asset Management industry

Today, the Swiss Finance Institute („SFI“) and zeb.rolfes.schierenbeck.associates („zeb“) launch their first web-based survey on the development and future of the Swiss Asset Management industry. The study differentiates its analysis across the various interest groups and asks questions regarding the current as well as the mid-term stage of development of one’s specific company and of the Swiss Asset Management industry in general, respectively, compared to competition outside Switzerland. In November 2015, SFI and zeb will publish this representative survey’s insights in a detailed study and thus deliver an initial industry-wide and comprehensive assessment of Swiss Asset Management. It shall be repeated regularly.

SFI is the leading provider of research, knowledge transfer and education for the Swiss finance industry and a hub between academia, financial institutions and practitioners. Since its foundation in 2006, the SFI has been a leader in asset management, both in research as well as education. Topics such as asset pricing, risk premia or behavioral and incentive aspects for investments are of key interest for SFI professors, PhD students and practitioners. Based on their strength in this discipline, SFI has decided to dedicate this year’s SFI initiatives to asset management.

zeb is Europe’s leading specialized management consultancy for the finance industry and has successfully supported many asset managers, administrators and investors in analyzing and optimizing corporate strategy and profitability, investment product range, asset allocation, investment and risk management processes, organization and IT since its foundation in 1992. Its broad experience and deep academic roots and tradition in researching the finance industry provide a strong basis for conducting this new survey.

The survey is based on the content of a White Paper published by the Swiss Banking Association and the Swiss Funds & Asset Management Association in November 2012 aimed at further developing the Asset Management industry in Switzerland. The Swiss Banking Association is a founding partner of the SFI.

The study’s areas of focus are regulation and supervisory authorities; professional standards; market access; infrastructure; competence and education; investment solutions and instruments; financial benefits for asset management firms and investors; branding.

The study addresses investors, asset managers, regulatory and academic institutions as well as asset administrators and asset management consultants.

On November 12, at the 10th SFI Annual Meeting, SFI and zeb will jointly present the results and discuss them with experts.

Interested parties may access the survey here: www.swissassetmanagementsurvey.com

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