

2010 Geneva Executive Courses in Finance

swiss:finance:institute



Message from the Swiss Finance Institute

In Executive Education the Swiss Finance Institute distinguishes itself in two ways: First, its executive education offering is focused purely on the finance industry, but with a global orientation. Second, the Institute uses its unique position as a public/private partnership to combine academic insights from researchers, practical experiences from industry experts, and peer discussion among participants. This provides the perfect setting in which to prepare for new challenges in finance.

When you enrol in an Executive Course in Finance you join a program that has evolved over more than 25 years. At the Swiss Finance Institute we constantly update our offerings in executive education and many participants return to keep their knowledge and competencies current. Our courses are accredited by the Chartered Financial Analyst Institute (CFA).

The Swiss Finance Institute is a public/private partnership between universities and financial institutions with the goal of fostering high impact research and education in banking and finance.

It connects to the global knowledge community in finance through one of the largest finance faculty in the world and through its international network of sought-after instructors and opinion leaders. We invite you to benefit from this vast knowledge resource by joining our Executive Courses in Finance!



A handwritten signature in black ink that reads "Hürzeler".

Dr. Harry Hürzeler
Director Executive Education



2010 Geneva Executive Courses in Finance

Each Executive Course in Finance addresses a single finance topic in a way to achieve a maximum impact. Teaching the concepts is of lasting value, while focussing on applications in finance delivers the short-term benefit so crucial in today's world.

First offered in 1982, the Executive Courses in Finance comprise a total of 10 expert workshops given by internationally recognized lecturers from the Swiss Finance Institute and from other top academic institutions in Europe and the United States.

Practitioners from the financial services industry also contribute to the curriculum. Courses last 2-5 days and are conducted in small groups. Former participants hail from nearly 100 countries and more than 1400 banks, insurance companies and related financial institutions. We offer an interactive setting with seminars, workshops and time for informal exchange of ideas. You bring a sound understanding of finance fundamentals and a desire to update and develop your expertise.

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| : Fundamentals of Finance and Investments
Alfred Mettler
Lausanne, July 19 - 23* CHF 4,000 | : Financial Econometrics and Forecasting**
Modern Techniques
Francis X. Diebold
October 25 - 27 CHF 4,700 |
| : Global Asset Allocation and Risk Budgeting
Philippe Jorion
September 6 - 10 CHF 6,500 | : Financial Econometrics and Forecasting**
Advanced Techniques
Francis X. Diebold
October 28 - 29 CHF 3,500 |
| : Modern Fixed Income: Portfolio and Risk Management
Stephen Schaefer
September 13 - 17 CHF 6,500 | : Volatility and Correlation
Tim Bollerslev
November 1 - 5 CHF 6,500 |
| : Integrated Risk Management
René Stulz
September 20 - 24 CHF 6,500 | : Interest-Rate Models: Theory and Practical Applications
Yacine Aït-Sahalia
November 8 - 12 CHF 6,500 |
| : Alternative Investments and Hedge Funds
Th. Schneeweis & G. Beliossi
September 27 - October 1 CHF 6,500 | * This one-week course also serves as an optional preparatory module for the Financial Asset Management and Engineering Program (FAME) in Lausanne. |
| : Credit Risk and Credit Derivatives
Michel Crouhy
October 18 - 20 CHF 4,700 | ** The 2 modules can either be taken separately or in combination. The tuition fee for both modules taken together is CHF 6,500.
Course details subject to change. |

Course Procedure, Application and Accreditation

Geneva Executive Courses in Finance

In 2010, the Geneva Executive Courses in Finance encompass 10 different courses, which can be taken either individually or in combination. Some courses require specialized background knowledge.

Approach

Each course is thoroughly international in terms of faculty, guest speakers, and participants. The development of individual skills and decision-making powers are emphasized throughout. All courses provide opportunities for direct contact and interaction with market experts and specialists.

Careful selection of participants and small classes enable an active exchange of ideas and offer a unique opportunity to meet and work with colleagues from a wide variety of financial institutions and countries. The faculty members apply finance fundamentals and theory systematically to real-world business situations through practical problem-solving sessions, case studies and simulation exercises conducted in small work groups.

Application Procedure

The enclosed application form, duly signed and completed, should be returned to the Swiss Finance Institute. The form can also be downloaded from our website. Acceptance is made on a first-come first-served basis. Participants taking more than one Executive Course in Finance qualify for a 5% reduction.

Language of Instruction

The working language is English.

Location

The Executive Courses in Finance take place in Geneva/ Geneva surroundings. Participants will receive timely information concerning the exact course location(s).

Accreditation

Many of the Executive Courses in Finance are eligible for CE credit hours as granted by CFA Institute. If you are a CFA Institute member, CE credit for your attendance at these events will be automatically recorded in your CE Diary.

Some of the sponsoring institutions that have sent participants to the Geneva Executive Courses in Finance in past years:

Abu Dhabi Investment Authority : ABN AMRO : AP3 : APG Investments : Austrian National Bank : Bank of Italy : Bangko Sentral Ng Pilipinas : Bank for International Settlements : Bank Julius Bär & Co. AG : BAWAG : BNP Paribas : Borsa Italiana S.p.A. : Capital Market Authority Saudi Arabia : Capitalia S.p.A : Central Bank of Nigeria : Central Bank of Norway : CERN : CONSOB-Commissione Nazionale per le Società e la Borsa : Cordares : Crédit Suisse : Croatian National Bank : Danmarks Nationalbank : Deutsche Bundesbank : DEXIA Crediop : Dutch National Bank : Ernst & Young : European Central Bank : European Investment Bank : European Patent Office : Fideuram Investimenti SGR : Fonds de Compensation AVS : ICCREA Holding S.p.A. : IFC-International Finance Corporation : ING Life Insurance Company : Innovest : Fonds de Compensation AVS : ISTC : KLP Asset Management : Lombard Odier Darier Hentsch & Cie : Monetary Authority of Singapore : MPS Asset Management : National Bank of Belgium : National Bank of Poland : Nestlé Capital Advisers : Nordea Bank SA : The OPEC Fund of International Development (OFID) : Österreichische Volksbanken AG : Pacific Alternative Asset Management Company (PAAMCO) : Pioneer Investment Management SGR : RAS Asset Management SGR : SGFP Banco de Portugal SA : Shell Asset Management Company : Standard Chartered Bank International : Swisscanto : SwissRe : Thalia SA : UBS Global Asset Management : Westpac Institutional Bank : the World Bank : Zurich Financial Services : Zurich Insurance Company

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