

Press release, Zurich, Switzerland, September 28, 2022

## **Swiss Finance Institute: Dr. Stefan Seiler takes over as new Chairman of the Foundation Board**

---

**Zurich, September 28, 2022 – Dr. Stefan Seiler will succeed Dr. Romeo Cerutti as Chairman of the Swiss Finance Institute (SFI). Stefan Seiler joined UBS in 2011 and is the Group Head of Human Resources since 2018. He holds a PhD in Educational Psychology from the University of Fribourg and has held various roles in academia previously. He is currently serving as an Adjunct Professor in Leadership and HR Management at Nanyang Business School in Singapore. Thanks to his professional and academic experience, he is very familiar with the Swiss education and research landscape.**

After a very successful five-year presidency, Dr. Romeo Cerutti has decided to step down from his role. Under his expert leadership, the Swiss Finance Institute (SFI) was able to strategically reposition itself in recent years. This is one of the reasons why SFI is now considered one of the most important academic institutions in Switzerland, often mentioned as a peer of the best internationally-recognized research institutions active in banking and finance. "Romeo Cerutti is one of the most influential architects of today's Swiss Finance Institute. We owe him a great debt of gratitude for his service. He leaves behind an extremely agile organization that is uncompromisingly geared towards the needs of the Swiss financial industry and that creates real added value for the Swiss financial center," says Prof. François Degeorge, SFI Managing Director, honoring Dr. Cerutti's legacy.

Never before has the financial industry undergone such rapid and fundamental change. Digital disruption and abrupt changes in regulation are challenging established business models. In order to remain competitive, the Swiss banking and finance industry must nurture innovation and expertise. With support from its founders—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities—the Swiss Finance Institute (SFI) competitively promotes world-class research and teaching in banking and finance in Switzerland. SFI focuses on the active exchange of knowledge between academia and the financial sector. "It is a great honor for me to play an active role in shaping SFI's future. As Chairman of the Foundation Board, I want to help ensure that we continue to benefit from this first-class research institution that combines academic excellence with practical experience and thus makes a significant contribution to strengthening the Swiss financial center.," comments Dr. Stefan Seiler, new Chairman of the SFI Foundation Board.

### **Media contact:**

Dr. Markus P.H. Bürgi

Chief Financial and Operating Officer | 044 254 30 95 | [markus.buergi@sfi.ch](mailto:markus.buergi@sfi.ch)

**Swiss Finance Institute (SFI)**

With support from its founders—the Swiss banking industry, the Swiss Confederation, and leading Swiss universities—the Swiss Finance Institute (SFI) competitively promotes world-class research and teaching in banking and finance in Switzerland. By combining academic excellence with practical experience SFI contributes to the strengthening of the Swiss financial center.